

MUHAMMAD USMAN

Full Stack Web Developer | Shopify Expert | SEO & WordPress Specialist



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★ PROFESSIONAL SUMMARY

Creative and detail-oriented Full Stack Web Developer with expertise in Shopify, WordPress, SEO, eCommerce development, digital ads, and blogging. I build high-performance websites, scalable online stores, and Google-AdSense-approved content sites. Experienced in handling company projects, government tech integrations, and revenue-generating platforms. Strong problem-solver with a focus on clean coding, modern design, and business growth.

🎓 EDUCATION

BS COMPUTER SCIENCE (BSCS)
GC UNIVERSITY FAISALABAD
2019 – 2023

⚡ SKILLS & EXPERTISE

1. Web Development

- HTML, CSS, Bootstrap, JS, JQ
- Core PHP, Laravel, CodeIgniter
- REST APIs, GitHub, Slack
- Docker, Postman, Jira

2. E-Commerce & CMS

- Shopify Store Setup & Customization
- WordPress & WooCommerce Development
- Dropshipping Store Creation
- Payment Gateways & Speed Optimization

3. Digital Marketing

- SEO (On-Page, Off-Page, Technical)
- Google Ads, Meta Ads
- Keyword Strategy & Content Planning
- Site Indexing, Speed, & Performance Fixes

4. MS Office Advance

- MS Word + MS Excel
- Basic to Advance Computer

🌐 LANGUAGES

- ENGLISH – PROFESSIONAL
- URDU – PROFESSIONAL

🔧 PROJECT HIGHLIGHTS

● Hayyat / EPI-MIS Integration – Government Project

Jan 2024 – Jul 2024

Integrated vaccination data from mobile apps into the main EPI-MIS system with automated reporting.

🔗 <https://campaign.epimis.pk/kp/kpepimis/>

● EPI-MIS Reporting Module – KPK Health Dept.

Aug 2024 – Jan 2025

Developed analytics dashboards for daily child vaccination tracking. Its private project of Government so i can't share its URL

● Dubai Safari Tour (UAE)

Apr 2024 – Dec 2024

Tour-booking platform built with full booking flow, gaining active revenue.

🔗 <https://www.dubaisafaristour.com/>

● Tecishsol – Official Company Website

Dec 2024 – Jan 2025

This is our company's official website, designed to showcase our services and provide seamless contact options.

🔗 <https://tecishsol.com/>

● Online Quran Academy

2024 – Present

Educational platform with LMS structure This is my personal project, currently 80% complete and still under development.

🔗 <https://onlinequranacademy.com/>

👛 EXPERIENCE

- Since 2023, employ in Tecishsol Company Bahria phase 7.
- 07 Months in Master Computer in Jampur Punajab.
- 6 months GCUF Final year Projects development.
- 2 Years experience in Fiverr Seller.
- Internship at Syspi Technology Bahria phase 3.
- Part time Remort job as a web developer in Karachi.